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## **NEW RAGÚ® SIMPLY PASTA SAUCES DELIGHT BUSY MOMS WITH DELICIOUS TASTE AND NO ADDED SUGAR**

*Nationwide Survey From RAGÚ® Also Reveals The Latest On Moms During The Stressful Back-to-School Period*

**MOUNT PROSPECT, Ill., (July 24, 2018)** – Busy parents can breathe a sigh of relief during this year’s back-to-school season with the launch of **NEW RAGÚ® Simply Pasta Sauces**. Look no further than the family pantry for a sauce that is bold and flavorful, made with wholesome ingredients, 100-percent olive oil *AND* containing **NO** added sugar. RAGÚ Simply is a pasta sauce that moms can feel great about serving for a quick and easy school-night meal because it delivers a simply delicious taste that starts with California vine-ripened tomatoes, olive oil, carrots, onions and other delicious ingredients. RAGÚ Simply pasta sauce is now available nationwide in four mouthwatering varieties including: Traditional, Chunky Marinara, Chunky Garden Vegetable and Flavored with Meat.

To explore the impact and stress of the busy back-to-school season on weeknight mealtime, the RAGÚ brand team also recently connected with 1,000 moms across America. The **RAGÚ® Simply Real Moms Survey** revealed how moms, especially millennial moms with young children, feel about the everyday dinner experience. The brand uncovered that the majority of moms polled (52%) said they feel more stress during the busy back-to-school season when compared to the summer. Additionally, three-out-of-four moms are worried about the ingredients in their children’s diets, including those they don’t recognize, added sugar and artificial ingredients.

Offering a delicious and convenient dinnertime solution to moms’ concerns, NEW RAGÚ Simply Pasta Sauces are bursting with hearty flavor. All of the sauces contain **NO** added sugar, **NO** artificial colors, **NO** artificial flavors and **NO** high-fructose corn syrup and most of the varieties are Non-GMO project verified.

“The RAGÚ Simply Real Moms Survey reinforced what we know about moms—that they feel pressure and stress when it comes to making a weeknight dinner that their family will eat, but also one that doesn’t feel like a compromise in terms of nutrition,” said David Beck, Senior Brand Manager for Mizkan America, Inc., the maker of RAGÚ pasta sauces. “The average mom cares deeply about the ingredients in the foods her family eats. So, we’re proud to introduce NEW RAGÚ Simply Pasta Sauces, a pantry staple that moms can feel good about while also making weeknight meal creation both easy and really delicious.”

The four new varieties of RAGÚ Simply Pasta Sauces are now available in the pasta-sauce aisle at select grocery and mass retailers nationwide for a suggested retail price of \$2.19. For more information and recipe inspiration, visit [www.RAGÚ.com](http://www.RAGÚ.com) and follow along on [Instagram](#), [Pinterest](#), [Facebook](#) and [Twitter](#).



### **About The RAGÚ® Brand**

The RAGÚ® brand was founded in 1937 by Assunta and Giovanni Cantisano and their sauce was originally sold from their home in Rochester, New York. Assunta carried her family's recipe from Italy when she immigrated to New York in 1914, and it has now been enjoyed by American families for more than 80 years. With a wide selection of sauce varieties ranging from the beloved Old-World Style to the Chunky Line, Cheese Creations, Homestyle and now Simply, RAGÚ sauce is always "simmered in tradition." Today, RAGÚ sauce is the go-to pasta sauce for families coming together to share a quick and delicious meal. For the very latest news, recipes and more from the RAGÚ brand, please check out the brand at [www.RAGÚ.com](http://www.RAGÚ.com). You can also follow along on [Instagram](#), [Pinterest](#), [Facebook](#) and [Twitter](#).

### **About Mizkan America, Inc.**

Based in Mount Prospect, IL, Mizkan America, Inc., is a subsidiary of the Mizkan Group, a global, family-owned company that has been Bringing Flavor To Life™ for more than 200 years. As one of the leading makers of condiments and sauces in the United States, Mizkan America maintains 17 manufacturing facilities that serve the retail, foodservice, specialty-Asian and food-ingredient trade channels. Since 2005, Mizkan America has seen dramatic growth and their portfolio now includes a wide variety of vinegars, Italian and Asian sauces, peppers, cooking wines, wine reductions, sushi seasoning, salad dressings and mustards. Mizkan America brands include: RAGÚ®, Bertolli®, Holland House®, NAKANO®, Four Monks®, Barengo®, Mitsukan®, Tres Hermanas®, Nature's Intent®, World Harbors® and Rio Luna™. Mizkan America is also the exclusive distributor for Angostura® Bitters in North America. For more information about Mizkan America, please visit: [www.Mizkan.com](http://www.Mizkan.com).

### **About The Mizkan Group**

The Mizkan Group is a privately held, international food manufacturer, headquartered in Handa City, Japan, with a heritage that spans more than 200 years. Always guided by the company's Two Principles (*Offer customers only the finest products; and Continuously challenge the status quo*), the Mizkan Group offers a line-up of well-known international brands under the Mizkan umbrella and is a leader in the liquid condiment category. The Mizkan Group has operating facilities around the globe in places including: Japan, China, the United Kingdom, the United States, Singapore, Hong Kong and Taiwan. More information about The Mizkan Group can be found at: [www.Mizkan.com](http://www.Mizkan.com).