

Mizkan America Acquires Chicago-based Zing Zang®



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Mizkan America, Inc. →
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MOUNT PROSPECT, Ill., July 10, 2025 /PRNewswire/ -- Mizkan America, Inc. (MA), announced today that it has acquired Chicago-based Zing Zang®, America's #1-selling Bloody Mary brand, for an undisclosed sum. Zing Zang's portfolio includes a wide range of popular non-alcoholic drink mixes.

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Mizkan America, Inc., acquires America's #1-selling Bloody Mary brand, Zing Zang®

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This acquisition will contribute significantly to Mizkan's growth and expand its presence in the cocktail-mixers' category, a key growth engine for the company. Also, as one of the leading pasta-sauce manufacturers in the United States, Mizkan will leverage its unique expertise in tomato-based foods to spur growth and innovation across the two organizations. This move also serves as a significant step in expanding Mizkan's position in what the company refers to internally as "*Inspired Mixology*."

"Inspired Mixology" defines Mizkan's desire to bring together the company's deep bench of expertise, insights and creativity, combined with the company's leading brands, to reimagine the cocktail/mocktail experience—at home, the bar and beyond—to help consumers and professional mixologists alike create fun, flavorful and on-trend libations.

Diego Palmieri, Mizkan America President and Chief Operating Officer, shared, *"Zing Zang is an exciting addition to the Mizkan family of brands. As a leader in the U.S. Pasta Sauce and Vinegar categories, this acquisition solidifies the company's position in a growing third space. Mizkan already has strong expertise in this area as the exclusive distributor of ANGOSTURA® bitters in North America. We see the acquisition of Zing Zang as a win-win. We think they will be an amazing collaboration partner allowing Mizkan to expand our presence in "Inspired Mixology" while also driving growth for Mizkan and creating new innovations for our customers. It's also a terrific opportunity for Mizkan to expand our scale and scope in an on-trend category. We're extremely thrilled to have Zing Zang join the Mizkan Team!"*

Added Brent Albertson, Chief Executive Officer, Zing Zang, LLC, *"I'm very excited about the opportunities for growth that will arise from the powerful combination of Mizkan and Zing Zang. By uniting our strengths and deep expertise, we're poised to accelerate innovation, broaden our impact and deliver even greater experiences to our customers and distribution partners."*

Zing Zang offerings play across a broad spectrum of mixers. Its lineup of premium, bold-tasting products at an affordable price point is also aligned with the current trends in the category. Zing Zang products are made with real fruit and vegetable juices and natural sweeteners. The company's full portfolio of award-winning products is available at zingzang.com.

For the foreseeable future, Zing Zang, LLC will continue to operate as a separate business from Mizkan America.

Prior to this acquisition, Zing Zang, LLC was owned by NexPhase Capital. Jefferies served as exclusive financial advisor to Zing Zang and Choate, Hall & Stewart LLP served as legal advisor. Spayne Lindsay & Co. served as financial advisor to Mizkan and Latimer LeVay Fyock, LLC served as legal advisor.

About Mizkan

Based in Mount Prospect, IL, Mizkan America, Inc., is the US operating company of the Mizkan Group, a global, family-owned company that has been Bringing Flavor To Life™ for more than 220 years, always guided by the company's Two Principles (Offer customers only the finest products; and Continuously challenge the status quo). As one of the leading makers of condiments and sauces in the United States, Mizkan America maintains 12 manufacturing facilities that serve the retail, foodservice, specialty Asian and food-ingredient trade channels. Since their U.S. debut in 1977, Mizkan America has experienced dramatic growth and their portfolio now includes a wide variety of vinegars, Italian and Asian sauces, cooking wines, wine reductions and sushi seasoning. Mizkan America brands include: RAGÚ®, Bertolli®, Holland House®, Nakano®, Mizkan® and Born Simple®. Mizkan America is also the exclusive distributor/sales agent for Angostura® bitters in North America. For more information, go to: www.mizkan.com and www.mizkanholdings.com/en/.

About Zing Zang

Zing Zang® is the leading Bloody Mary brand and a top non-alcoholic cocktail-mix brand in the U.S. Renowned for its premium-quality mixers, Zing Zang offers a wide range of products, including the best-selling Bloody Mary Mix, Blazing Bloody Mary Mix, Dill



Pickle Bloody Mary Mix and an authentic Michelada Mix. Zing Zang also has an "AMAZING" lineup of mixers that includes Classic Margarita, Mango Margarita, Strawberry Margarita-Daiquiri, Sweet & Sour and Piña Colada—all made with real fruit juices and naturally sweetened without high-fructose corn syrup.

Founded in 1997 and based in Chicago, Illinois, Zing Zang products are available nationwide with 300,000 points of distribution in over 120,000 retail and on-premise locations. For more information, please visit zingzang.com.

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ZING ZANG JOINS THE MIZKAN PORTFOLIO

The graphic features the Zing Zang logo on the left, a bottle of Zing Zang Bloody Mary Mix and a glass of the drink in the center, and the Mizkan logo with the tagline "Bringing Flavor to Life" on the right.

THE BOLD BRAND BRINGING FLAVOR TO LIFE IN COCKTAILS.

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